KEY FACTS


Average
Household Size

\$69,001 Median Household Income

INTERNET ACCESS

|  |  |
| :---: | :---: |
| $80 \%$ | $64 \%$ |
| Use Computer | Use Cell Phone |

ANNUAL HOUSEHOLD SPENDING


## Age Pyramid

The largest group: 2017 Females Age 55-59

The smallest group. 2017 Males Age 80-84

ANNUAL LIFESTYLE SPENDING


Tapestry Segments

| $5 B$ | In Style <br> 3,921 households | 35\% <br> of Households |
| :--- | :--- | :--- |
| 20 | Parks and Rec <br> 2,299 households | $\mathbf{2 0 \%}$ <br> of Households |

